

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**

**Department of Commerce – Shift II**

Title : Webinar on “Thought Leadership on MSME Reforms”

Participants : 300

Resource Person :  
Mr. Sathya Kumar  
Chief Strategist  
Tycoonplus Advisors Private Limited

Date : May 20, 2020

Brief Note :

The Webinar was facilitated by Mr. Sathya Kumar- a Chartered Accountant who is an advisor to the government in the arena of MSME reforms and has vast experience in the field of Public Policy. The Webinar focused mainly on breaking down the measures taken by the government in order to help the Micro Small and Medium scale Enterprises to cope with the uncertainty brought about by the pandemic. The speaker elucidated on the Stimulus package announced by the Central Government.

The speaker addressed various queries raised by the participants that focused not just on the current scenario of the MSME sector but also it’s future and the various requisites for a Start-up.